



CHILDREN'S EDUCATIONAL PROGRAMMING REPORT

Date October 7, 1992

3rd Quarter 1992

Prepared by Barbara Kerr

There follows a listing of Children's Educational Programming aired by WIIB-TV 63 during the period July 1, 1992 to October 30, 1992. Also included are PSA's, short-segment programs and promotional spots promoting both WIIB's Children's Educational Programs and the Educational Programs of other stations in our City of License.

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	Kids Alive! New Kids in the Kitchen	7/5/92	6AM	30 min	Kindergarden, grade school: Kitchen safety; nutritional foods, a take-off on "New Kids on the Block". Produced by local community-access television and the Monroe County Library.
L	Kids Alive! Books Alive	7/12/92	6AM	30 min	Grade school, middle school: Children interviewing children about favorite books and favorite authors. Produced by local community-access television and the Monroe County Library.
L	Kids Alive! Humor	7/19/92	6AM	30 min	Grade school, middle school: Kids discuss the things they find funny; skit by students from Binford Elementary School. Produced by local community-access television and the Monroe County Library.
L	Kids Alive! Cooking	7/26/92	6AM	30 min	Grade school, middle school: Kids present safe cooking techniques and receipes for cookies and pastries. Produced by local community-access television and the Monroe County Library.
S	What do you Zoo? and Good Morning Mr. Johnson	8/9/92	6AM	30 min	Grade school, middle school: What do you Zoo features a trip to a zoo with a variety of animals, birds, fish and reptiles; Good Morning Mr. Johnson features a profile of a school bus driver and contains school bus safety tips.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



3rd Quarter 1992
 Date October 7, 1992
 Page 2

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	Cartooning For Children	8/9/92	6:30AM	30 min	Grade school, middle school, high school: Cartoonist Ron Arnold offers simplified explanations and demonstrations of cartooning techniques for children.
S	Can't Get Enough Safety	8/30/92	6AM	15 min	Grade school, middle school: Comprehensive safety program on school bus safety; boarding, while in motion, exiting and crossing the street.
S	The Assignment	8/30/92	6:15AM	15 min	Grade School, middle school: Nutritional guidelines, explanation of cholestrol and heart diseases in children.
S	Vegetable Soup	#59 7/5/92	6:30AM	30 min	Pre-school, kindergarden: Vegetable Soup is an animated series promoting cultural diversity, examining prejudice and teaching social and individual responsibility.
	#60 7/12/92	6:30AM	30 min		
	#61 7/19/92	6:30AM	30 min		
	#62 7/26/92	6:30AM	30 min		
	#63 8/2/92	6AM	30 min		
	#64 8/2/92	6:30AM	30 min		
	#65 8/9/92	6:30AM	30 min		
	#66 8/16/92	6AM	30 min		
	#67 8/16/92	6:30AM	30 min		
	#68 8/23/92	6AM	30 min		
	#69 8/23/92	6:30AM	30 min		
	#70 8/30/92	6:30AM	30 min		
	#71 9/6/92	6AM	30 min		
	#72 9/6/92	6:30AM	30 min		
	#73 9/13/92	6AM	30 min		
	#74 9/13/92	6:30AM	30 min		
	#75 9/20/92	6AM	30 min		
	#76 9/20/92	6:30AM	30 min		
	#77 9/27/92	6AM	30 min		
	#78 9/27/92	6:30AM	30 min		

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



3rd Quarter 1992
 Date Oct. 7, 1992
 Page 3

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
	<u>CHILDREN'S EDUCATIONAL PROMOTION SPOTS</u>				
L	WTIU Educational Programming Spot	7/1-9/30	9:45AM	:30	Pre-school, kindergarden, elementary: WIIB rotates four different WTIU spots promoting Sesame St., Long Ago and Far Away, Newton's Apple and/or Reading Rainbow Monday thru Saturday.
L	WIIB Educational Spot	7/1-9/30	5:45PM	:30	Pre-school, kindergarden, elementary: WIIB promotes its own schildren's educational programs once a day, seven days a week.
	<u>EDUCATIONAL PSA'S</u>				
	Adolescent Health PSA	7/1-9/30	varied	:60	Elementary, middle school: This :60 PSA aired twice each day promoting a healthy diet and exercise.
	Boys Club/Girls Club PSA	7/1-9/30	varied	:60 :30	Elementary, middle school: The :60 PSA aired twice a day and the :30 PSA aired once a day, both promoting membership benefits of Boys/Girls Club.
	Girl Scouts PSA	7/1-9/30	varied	:30	Elementary, middle school: This :30 PSA promoting the benefits of Girl Scouting aired once a day.
	Smokey Bear PSA (fire prevention)	7/1-9/30	varied	:30	Kindergarden, elementary, middle school: This :30 PSA promoting fire safety aired three times each day.
	<u>SHORT-SEGMENT EDUCATIONAL PROGRAMMING</u>				
L	In Your Interest: Immunization	8/9-15	9A & 6P	4:30	Pre-school, elementary: Public Health Nursing demonstrates painless immunization and discusses the importance of being protected against childhood diseases.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



3rd Quarter 1992

Date Oct. 7, 1992

Page 4

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	In Your Interest: Project Safe Place	8/30-9/5	8A & 7P	4:30	Elementary, middle school: Youth Shelter staff and Project Safe Place volunteers describe the program that offers a safe place for children needing somewhere to go.
L	In Your Interest: Boys & Girls Club of Bloomington	9/6-12	7A & 3P	4:30	Elementary, middle school: Boys Club Director Paul Grundis describes the educational and recreational program most popular with children.
L	In Your Interest: Boy Scouts Fall Programs	9/13-19	6A & 2P	4:30	Elementary, middle school: Area Scout leaders discuss eligibility requirements and Scouting programs offered by the Hoosier Hills Council.
L	In Your Interest: Boy Scouts "Unacceptables"	9/13-19	7A & 3P	4:30	Elementary, middle school: Area Scout leaders explain the behavior encouraged in Boy Scouts and they types of behavior (using drugs or alcohol, engaging in criminal activities) not tolerated.
L	In Your Interest: Growing thru Girl Scouting	9/20-26	6A & 2P	4:30	Elementary, middle school: Leaders from the Tulip Trace Council discuss Girl Scouting in Indiana, including

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



3rd Quarter 1992
 Date Oct. 7, 1992
 Page 5

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	In Your Interest: U.S. Army Recruitment	7/26-8/1	11A & 8P	4:30	An interview with a local Army recruiter who describes the educational advantages of enlistment.
	In Your Interest: Changing Role of the Army	8/2-8	9A & 6P	4:30	An Army recruiter describes the transition of the Army to a peacekeeping force and the career advantages of joining the military.
L	In Your Interest: AIDS Awareness	8/2-8	7A & 3P	4:30	Educators and health officials discuss the transmission of AIDS and the prevention measures teens need to take.
L	In Your Interest: AIDS Testing	8/2-8	10A & 7P	4:30	A description of the AIDS testing process done anonymously and at no charge by the Public Health Office.
	<u>TEENAGE EDUCATIONAL PSA'S</u>				
	McGruff's Crime Prevention PSA	7/1-9/30	varied	:60 :30	A:60 PSA aired twice a day, a :30 PSA aired once a day, both promoting crime prevention.
	Teen Alcoholism PSA	7/1-9/30	varied	:60 :30	Both the :60 and :30 PSA aired twice a day, promoting the awareness of teenage alcoholism and what to do if you recognize the symptoms in yourself or a friend.
	Latter Day Saints (Adam) PSA	7/1-9/30	varied	:60 :30	Both the :60 and :30 PSA aired twice a day, promoting the value of education and the need to stay in school.
	Latter Day Saints Teenage Depression PSA	7/1-9/30	varied	:60	This :60 PSA aired twice a day, promoting awareness of teenage depression and what to do if you or a friend begin exhibiting the symptoms.
	AIDS PSA	7/1-9/30	varied	:60	This :60 PSA aired twice each day, promoting awareness of AIDS among teenagers and how it is transmitted.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT

3rd Quarter 1992

9 30 1992





CHILDREN'S EDUCATIONAL PROGRAMMING REPORT

Date January 5, 1993

4TH Quarter 1992

Prepared by Barbara Kerr

There follows a listing of Children's Educational Programming aired by WIIB-TV 63 during the period October 1, 1992 to December 31, 1992 . Also included are PSA's, short-segment programs and promotional spots promoting both WIIB's Children's Educational Programs and the Educational Programs of other stations in our City of License.

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
S	VEGETABLE SOUP #1	10/4/92	6A	30 min	Pre-school, kindergarden: Vegetable Soup is an animated series promoting cultural diversity, examining prejudice and teaching social and individual responsibility.
		12/25/92	6A	30 min	
		#2	10/4/92	6:30A	
		12/25/92	6:30A	30 min	
		#3	10/11/92	6A	
		12/25/92	7A	30 min	
		#4	10/11/92	6:30A	
		12/25/92	7:30A	30 min	
		#5	10/18/92	6A	
		12/25/92	8A	30 min	
		#6	10/18/92	6:30A	
		12/25/92	8:30A	30 min	
		#7	10/25/92	6A	
		12/25/92	9A	30 min	
		#8	10/25/92	6:30A	
		12/25/92	1:30P	30 min	
		#9	11/1/92	6A	
		12/25/92	2P	30 min	
		#10	11/1/92	6:30A	
		12/25/92	2:30P	30 min	
		#11	11/8/92	6A	
		12/25/92	3P	30 min	
		#12	11/8/92	6:30A	
		12/25/92	3:30P	30 min	

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



4TH Quarter 1992
Date January 5, 1993
Page 2

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
S	VEGETABLE SOUP	#13	11/15/92	6A	Pre-school, kindergarden: Vegetable Soup is an animated series promoting cultural diversity, examining prejudice and teaching social and individual responsibility.
			12/25/92	4P	
		#14	11/15/92	6:30A	
			12/25/92	4:30P	
		#15	11/22/92	6A	
			12/25/92	5P	
		#16	11/22/92	6:30A	
		#17	11/29/92	6A	
		#18	11/29/92	6:30A	
		#19	12/13/92	6A	
		#20	12/13/92	6:30A	
		#21	12/20/92	6A	
		#22	12/20/92	6:30A	
		#23	12/27/92	6A	
		#24	12/27/92	6:30A	
S	Apparel	12/6/92	6A	20 min	Elementary and middle school: Insight into manufacturing, designing and distributing clothes.
S	Misery is Optional	12/6/92	6:20A	20 min	Elementary and middle school: A dermatologist explains causes, medication and control of acne.
S	The Census	12/6/92	6:40A	20 min	Elementary and middle school: An explanation of the census: origins, purposes and benefits.
	<u>CHILDREN'S EDUCATIONAL PROMOTION SPOTS</u>				
L	WTIU Educational Spot	10.1-12/31	9:45A	:30 sec	Pre-school, kindergarden, elementary: WIIB totates four different WTIU spots promoting Sesame St., Long Ago and Far Away, Newton's Apple and/or Reading Rainbow, Monday thru Saturday.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



4TH Quarter 1992
 Date January 5, 1992
 Page 3

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	WIIB Educational Spot	10/1-12/31	5:45P	:30 sec	Pre-school, kindergarden, elementary: WIIB promotes its own children's educational programs once a day, seven days a week.
	<u>EDUCATIONAL PSA'S</u>				
	Adolescent Health PSA	10/1-12/31	varied	:60	Elementary, middle school: This :60 PSA aired twice each day promoting a healthy diet and exercise.
	Boys Club/Girls Club	10/1-12/31	varied	:60 :30	Elementary, middle school: Both the :60 and :30 PSA's aired once each day, both promoting membership in Boys/Girls Clubs.
	Girl Scouts PSA	10/1-12/31	varied	:30	Elementary, middle school: This :30 PSA aired once each day, promoting the benefits of Girl Scouting.
	Smokey Bear PSA (fire prevention)	10/1-12/31	varied	:30	Kindergarden, elementary, middle school: This :30 PSA promoting fire safety aired twice each day.
	C.O.U.R.S.E. Consortium "Counselor"	10/27-12/31	varied	:60	Elementary, middle school: This :60 PSA aired once each day, warning of the dangers of tobacco smoke.
	Hoosier Alliance Against Drugs: "School with Turtles"	10/27-12/31	varied	:30	Elementary, middle school: This :30 PSA aired once a day, warning children that drug use is dangerous.
	"Splash - Just Do Your Best"	10/27-12/31	varied	:60	Elementary, middle school: This :60 PSA aired once each day, urging children to do their best in any endeavor.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



4TH Quarter 1992
 Date January 5, 1992
 Page 4

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
	<u>SHORT-SEGMENT EDUCATIONAL PROGRAMS</u>				
L	In Your Interest: Poison Prevention	11/8-15	11:15 A & 8:15P	4:30	Pre-school, kindergarden, elementary: Describing many of the poisonous materials, including prescription drugs, found in homes and cautioning safety when handling such items.
L	In Your Interest: Officers Friendly & McGruff	11/15-21	11:15A & 8:15P	4:30	Pre-school, kindergarden, elementary: Officers Friendly and McGruff, from the Bloomington Police Dept. and Monroe County Sheriff's Office offer safety tips for children.
L	In Your Interest: Nutrition for Kids	11/22-28	11:15A & 8:15P	4:40	Kindergarden, elementary, middle school: A discussion of the food value of junk food versus such healthy foods as fruit.
L	In Your Interest: Monroe Co. Youth Shelter	12/13-19	6:15A & 2:15P	4:30	Elementary, middle school: The Director of the Monroe Co. Youth Shelter explains how a child can utilize their available services.
L	In Your Interest: Monroe Co. Youth Shelter Services	12/13-19	7:15A & 3:15P	4:30	Elementary, middle school: More about the services offered by the Monroe Co. Youth Shelter.
	<u>SHORT-SEGMENT EDUCATIONAL PROGRAMS FOR TEENAGERS</u>				
L	In Your Interest: Park's & Recreation's Fall Programs	10/18-24	9:15A & 6:15P	4:30	Middle school, high school: Bloomington's Dept. of Parks and Receptions Fall program schedule of activities.
L	In Your Interest: Drug Abuse in Local Schools	10/18-22	10:15A & 7:15P	4:30	Middle school, high school: Teachers and students discuss drug use in their schools, among their friends.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



4TH Quarter 1992

Date January 5, 1992

Page 5

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
L	In Your Interest: Adolescent and Teenage Substance Abuse	10/18-24	11:15A & 8:15P	4:30	Middle school, high school: Adolescents and teachers continue their discussion of drug abuse in local schools.
L	In Your Interest: Chemical Dependency Treatment for Teens	10/25-31	10:15A & 7:15P	4:30	Middle school, high school: A specialist in adolescent chemical dependency talks about treatment; a teenager discusses her addiction and her life after treatment.
L	In Your Interest: Educating Teens About Addiction	10/25-31	11:15A & 8:15P	4:30	Middle school, high school: Monroe Co. Educational Assoc. staff correlate drug use and slipping grades.
L	In Your Interest: Bloomington High School North's Winter Intensive Term: Parts I, II and III	12/6-12	8:15A & 5:15P 9:15A & 6:15P 10:15A & 7:15P	4:30 4:30 4:30	High School: Teachers, parents and students describe the Winter Intensive Term, areas of study and benefits derived from this educational opportunity offered during the three weeks between first and second semesters.
	<u>TEENAFE EDUCATIONA PSA'S</u>				
	McGruff's Crime Prevention PSA	10/1-12/31	varied	:60 :30	A :60 PSA aired twice a day and a :30 PSA aired once a day, both promoting crime prevention.
	Teen Alcoholism PSA	10/1-12/31	varied	:60 :30	Both the :60 and :30 aired twice a day, promoting the awareness of teenage alcoholism and what to do if you recognize the symptoms in yourself or a friend.
	Latter Day Saints (Adam) PSA	10/1-12/31	varied	:60 :30	Both the :60 and :30 PSA aired twice a day, promoting the value of education and the need to stay in school.
	Latter Day Saint Teenage Depression PSA	10/1-12/31	varied	:60	This :60 PSA aired twice a day, promoting awareness of teenage depression and what to do if you or a friend begin exhibiting the symptoms.

CHILDREN'S EDUCATIONAL PROGRAMMING REPORT



4TH Quarter 1992

Date January 5, 1992

Page 6

Source	Program/Segment	Date	Time	Duration	Age Group Targeted and Description of Program
	AIDS PSA	10/1-12/31	varied	:60	This :60 PSA aired twice each day, promoting awareness of AIDS among teenagers and safety tips to prevent transmission.
	Recruiting New Teachers	10/1-12/31	varied	:60 :30	The :60 PSA aired twice a day, the :30 PSA aired once a day, both urging students to consider a career in teaching.

EXHIBIT D

Prepared by Barbara Kerr
April 8, 1991

WIIB-TV
BLOOMINGTON

ROUTE 1, BOX 516A, TRAFALGAR, IN 46181
TEL 317-878-5407
FAX 317-878-4458

PUBLIC SERVICE ASCERTAINMENT
FIRST QUARTER, 1991

WIIB is an affiliate of the Home Shopping Network and as such broadcasts the Home Shopping Club twenty-four hours a day, seven days a week. Of this, WIIB reserves 5½ (five and one half) minutes each day for promotions, public service announcements, public affairs and community affairs programs and a community bulletin board.

PUBLIC SERVICE ANNOUNCEMENTS

During this quarter, WIIB used 12 (twelve) 4:30 (four and one-half minutes) breaks each day to air public service announcements. Each break tape contains an average of 10 (ten) PSA's which addressed a variety of public interest issues: alcohol and other drug abuse, safe driving, AIDS prevention, youth organizations, charities, the environment, forestry, and other public health and safety issues.

Computed on a per-month basis, WIIB aired the following PSA's:

<u>ISSUE</u>	<u>TIMES AIRED</u>
Youth Organizations	480
Alcohol and other drug abuse	450
AIDS prevention and testing	330
Made In America	300
Women and Infant Health	240
Charities	210
Environment/Forestry	120
Other Health & Safety Issues	120
Housing	90
Savings Bonds	90
Safe Driving	60
Space Programs	60



A SINCLAIR GROUP STATION



Public Service Ascertainment
First Quarter, 1991
Page 2

ROUTE 1, BOX 516A, TRAFALGAR, IN 46181
TEL 317-878-5407
FAX 317-878-4458

PUBLIC AFFAIRS PROGRAMS

WIIB is also given a four-hour block of time on Sunday morning to air programs of their choice. During this quarter, we aired one half-hour public affairs program each Sunday morning: Consider This, Pro and Con or Business Perspectives, all produced by Indiana University. These programs dealt with such issues as economics, business opportunities, minority-owned businesses, current political events, international politics and art.

On March 31, WIIB also aired an one-half hour Easter Special, The Last Leaf.

COMMUNITY BULLETIN BOARD

63 Information Please, the WIIB community bulletin board, publicized community events, volunteer and scholarship opportunities and the services of health and social service agencies throughout our ADI. Each of six different one-minute tapes aired twice a day for seven days, for a total of 12 minutes per day or six hours per month.

COMMUNITY AFFAIRS PROGRAMS

This quarter, WIIB began producing community affairs programs. These In Your Interest programs were 4:30 (four and one-half minutes) long and WIIB produced six each week. Each program aired twice a day for seven days. These programs treated such issues as day care, volunteerism, health needs, disabilities, youth, women, senior citizens and low-income services and alcohol and other drug treatment services. In Your Interest programs aired nearly one hour each day for a total of 27 (twenty-seven) hours each month.





Public AService Ascertainment
First Quarter, 1991
Page 3

ROUTE 1, BOX 516A, TRAFALGAR, IN 46181
TEL 317-878-5407
FAX 317-878-4458

SUMMARY

Public Service Announcements	- 27 hours per month
Community Affairs Programs	- 27 hours per month
Community bulletin board	- 6 hours per month
Public affairs programs	- 2 hours per month



A SINCLAIR GROUP STATION

QUARTERLY ISSUES/PROGRAMS LIST

PAGE 1

There follows a listing of some of the significant issues responded to by Station WIIB-TV 63, Bloomington, IN, along with the most significant programming treatment of those issues for the period January 1, 1991 to March 31, 1991. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Senior Citizens Services</u>	IN YOUR INTEREST	2/2-2/8	8:17A 4:17P	4:30	A tour of Elder House and a survey of their senior citizen day care and social activities
	" "	2/9-2/15	9:17A 5:17P	"	Interviews with staff and clients of the Cherry Hill Adult Day Care Center
	" "	2/9-2/15	10:17A 7:17P	"	The overall philosophy and services made available to senior citizens thru the Area 10 Agency on Aging.
	" "	2/9-2/15	11:17A 8:17P	"	Second in a series focusing on rural transit and volunteers at the Area 10 Agency on Aging
	" "	2/9-2/15	2:17A 9:17P	"	Third in a series on Area 10 Agency on Aging services: women's financial services
	" "	2/17-2/23	5:17A 3:15P	"	Fourth in a series on the Area 10 Agency on Aging: services to people still living at home
<u>Housing</u>	" "	1/25-2/1	5:17A 3:17P	"	A look at the causes and extent of the homeless problem in Bloomington.
	" "	1/25-2/1	8:17A 4:17P	"	A survey of the emergency housing shelters operated by Shelter, Inc.
	" "	2/2-2/8	5:17A 3:17P	"	An interview with Shirley Calvert of Housing Solutions, Inc. about low-income housing unit availability

QUARTERLY ISSUES/PROGRAMS LIST

PAGE 2

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Indiana University</u>	IN YOUR INTEREST	2/17-2/23	9:17A 5:15P	4:30	Ken Gros Louis discusses the effects proposed IU budget cuts will have on Bloomington
	" "	2/17-2/23	10:17A 7:17P	"	Thomas Ehrlich, IU President, speaks about effect proposed budget cuts at IU will have on the community
	" "	2/17-2/23	8:17A 4:17P	"	A look at the ROTC controversy at IU focusing on whether ROTC should be allowed to operate at IU when they discriminate against homosexuals
	" "	2/24-3/2	2:17A 9:17P	"	Interviews with IU students who have who have experienced violence at the hands of other studetns and community residents
<u>Health Services & Health Care Needs</u>	IN YOUR INTEREST	2/2-2/8	9:17A 5:17P	4:30	A report from the Community Services Council on health needs in Monroe Co.
	" "	2/2-2/8	10:17A 7:17P	"	Interviews with Red Cross administrators focusing on disaster relief services
	" "	2/2-2/8	11:17A 8:17P	"	A discussion of Red Cross Blood Donor Services
	" "	2/17-2/23	11:17A 8:17P	"	Interviews with employees and clients of Bloomington Hospital's Hospice Program

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Health Services & Health Care Needs</u>	IN YOUR INTEREST	2/24-3/2	10:17A 7:17P	4:30	Interviews with employees and the adminsitator of Public Health Nusing
	" "	3/23-3/29	5:17A 3:17P	"	Judy East speaks about the results of COMPASS Health Needs Assessment
	" "	3/23-3/29	2:17A 9:17P	"	Sue Wheeler, Director of Human Resources for Bloomington, speaks about Monroe County's need for a low-income health care center
<u>Low-Income Services</u>	" "	3/23-3/29	11:17A 8:17P	"	Interview with the Director of Monroe Co. United Ministries focusing on their services to families and senior citizens
	" "	2/17-2/23	2:17A 9:17P	"	Hoosier Hills Food Bank's food pantries and community kitchens
	" "	2/24-3/2	11:17A 8:17P	"	An interview with the Commander of the Salvation Army focusing on housing and other needs of low-income residents
<u>Handicapped Issues</u>	" "	3/10-3/16	2:17A 9:17P	"	Part 1 of a series on the barriers to living faced by people with handicaps
	" "	3/17-3/23	11:17A 8:17P	"	Part 2 of a series on barriers to living for the handicapped and legal remedies
	" "	3/17-2/23	10:17A 7:17P	"	A visit to the Stonebelt Center for the mentally and physically handicapped and information about their employment program

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Alcohol and Drug Abuse</u>	IN YOUR INTEREST	3/3-3/9	9:17A 5:17P	4:30	Amethyst House Halfway House facility and employment services offered: Part 1
	" "	3/10-3/16	5:17A 3:17P	"	Amethyst House Halfway House facility and counseling services: Part 2
	" "	3/3-3/9	10:17A 7:17P	"	Addictions Treatment Center, Part 1: Interview with the director
	" "	3/10-3/16	9:17A 5:17P	"	Addictions Treatment Center, Part 2: educational and counseling services
	" "	2/9-2/15	5:17A 3:17P	"	A program on the legal consequences of driving while intoxicated
<u>Youth Services</u>	" "	2/9-2/15	8:17A 4:17P	"	An interview with the Director of the Boy's Club focusing on recreational services
	" "	2/24-3/2	5:17A 3:17P	"	An interview with the Director of the Tutoring Program at the Chrestmont Boy's Club facility
	" "	3/17-3/23	2:17P 9:17P	"	Interviews with the staff of Project Safe Place explaining how a child in need can find their help
	" "	3/10-3/16	8:17A 4:17P	"	A look at Big Brothers/Big Sisters programs: interviews with Director and Big and Little Brother of the Year
	" "	3/10-3/16	10:17A 7:17P	"	Interviews with the staff of the Monroe County Youth Shelter

QUARTERLY ISSUES/PROGRAMS LIST

PAGE 5

There follows a listing of some of the significant issues responded to by Station WIIB-TV 63, Bloomington, IN, along with the most significant programming treatment of those issues for the period January 1, 1991 to March 31, 1991. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Women and Infant Services</u>	IN YOUR INTEREST	3/10-3/16	11:17A 8:17P	4:30	A program on the Commission on the Status of Women's Awards for 1991
	" "	2/24-3/2	9:17A 5:17P	4:30	An interview with the Director of Planned Parenthood discussing clinic services
	" "	1/25-2/1	11:17A 8:17P	"	An interview with the Director of Middle Way House for abused women and children
<u>Child Care Services</u>	" "	1/25-2/1	2:17P 9:17P	"	An interview with the Day Care Resource Director discussing child care options
	" "	3/23-3/29	10:17A 7:17P	"	A program about the low-income child care services offered by Monroe County United Ministries
<u>Volunteerism</u>	" "	3/23-3/29	8:17A 4:17P	"	An interview with the Director of the Bloomington Volunteer Action Center
	" "	3/23-3/29	9:17A 5:17P	"	Taping of the Bloomington Volunteers Of the Year Awards Ceremony
<u>Environment</u>	" "	2/24-3/2	8:17A 4:17P	"	Taping of a Community Information Council meeting to discuss the proposed incinerator
<u>Animal Care</u>	" "	3/3-3/9	5:17A 3:17P	"	A program about the services of the Monroe County Animal Shelter
<u>Transportation</u>	" "	3/17-3/23	9:17A 5:17P	"	A program about the Bloomington Transit bus service

QUARTERLY ISSUES/PROGRAMS LIST

PAGE 6

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<u>Ambulance Service</u>	IN YOUR INTEREST	3/17-3/23	8:17A 4:17P	4:30	A program about the Bloomington Hospital Ambulance: services and funding
<u>Military</u>	" "	3/3-3/9	11:17A 8:17P	"	Coverage of the Support Your Troops Rally held at the Monroe County Courthouse the day after the Persian Gulf War cease fire began
<u>Civic</u>	" "	3/17-3/23	5:17A 3:17P	"	A Speak Out Bloomington! program where residents talked about the need for expanded bus service on the Westside of Bloomington.
<u>Persian Gulf</u>	Consider This: Iraq in Review	1/20	8:30A	30 min	Faculty members from IUPUI discuss the politics and economics of Iraq
	Consider This: Sam Graves from Saudi Arabia	2/17	8:30A	30 min	Sam Graves discusses the allied troop buildup in the Middle East
	Consider This: Persian Gulf Update	3/17	8:30A	30 min	IUPUI faculty members discuss the problems of Middle East military cooperation
<u>The S.A.T. test</u>	Pro & Con: Is the S.A.T. Fair?	3/10	8:30A	30 min	Faculty members from IUPUI discuss the problems of minorities taking the S.A.T. test.
<u>Economic forecast</u>	Business Perspectives: 1991 Economic Forecast	3/3	8:30A	30 min	Economics professors from IUPUI discuss the recession and the impact of foreign affairs on the economy

QUARTERLY ISSUES/PROGRAMS LIST

PAGE 7

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Description	Program/Segment	Date	Time	Duration	Narration of Time and
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Prepared by Barbara Kerr
July 1, 1991

ROUTE 1, BOX 516A, TRAFALGAR, IN 46181
TEL 317-878-5407
FAX 317-878-4458

PUBLIC AFFAIRS PROGRAMMING
SECOND QUARTER, 1991

WIIB is an affiliate of the Home Shopping Network and as such broadcasts the Home Shopping Club twenty-four hours a day, seven days each week. Of this, WIIB reserves 5½ (five and one-half) minutes each hour for promotions, public service announcements, a community bulletin board and community affairs programs. WIIB also airs one-half hour each Sunday morning of public affairs programming.

PUBLIC SERVICE ANNOUNCEMENTS

During this quarter, WIIB used 12 (twelve) 4:30 (four and one-half minutes) breaks each day to air public service announcements. Each break tape contained an average of 8 (eight) PSA's which addressed a variety of public interest issues: youth organizations and issues, the environment, education, safe driving, charities, child abuse, AIDS and other health and safety issues.

Computed on a per-month basis, WIIB aired the following PSA's:

<u>ISSUE</u>	<u>TIMES AIRED</u>
Youth Organizations & Issues	300
Patriotism	270
AIDS	270
Charities	270
Public safety (misc)	210
Religion	210
Alcoholism	150



Public Affairs Programming
July 1, 1991
Page 2

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Seat belts/safe driving	120
Recruiting nurses	90
Radon	90
Child Abuse	60
Depression	60
Military/veterans affairs	60

PUBLIC AFFAIRS PROGRAMS

WIIB also uses one half-hour of time on Sunday morning to a public affairs program. During this quarter we aired one of three different programs produced by Indiana University each Sunday: Consider This, Pro & Con or Business Perspectives. These programs dealt with such issues as economics, business opportunities, minority-owned businesses, current political events, international politics and art.

On June 30, WIIB also aired an hour-long documentary, The PCB Challenge, focusing on the proposed incinerator scheduled to be built in our City of License, Bloomington. This program was produced by WIIB's Community Affairs Production Department.

COMMUNITY BULLETIN BOARD

63 Information Please, the WIIB community bulletin board, publicized community events, volunteer and scholarship opportunities and the services of health and social welfare agencies throughout our ADI. Each of six different one-minute tapes aired twice a day for seven days, for a total of 12 (twelve) minutes per day, or 6 (six) hours per month.

